



Helping Businesses Get & Keep More Customers®

# 2009 Marketing Planner

In-home dates*...	Jan 30-Feb 4	Mar 7-12	Apr 13-17	May 15-20	June 19-24	Aug 7-12	Sept 12-17	Oct 16-21	Nov 30-Dec 4
Mail Dates...	Jan 28	Mar 5	Apr 10	May 13	June 17	Aug 5	Sept 10	Oct 14	Nov 27
Art Deadlines...	Jan 14	Feb 19	Mar 27	Apr 29	June 3	July 22	Aug 26	Sept 30	Nov 13

\*In-home dates are estimated and depend upon the delivery schedule of the U.S. Post Office.

JANUARY						
SUN	MON	TUE	WED	THU	FRI	SAT
28	29	30	31	1	2	3
				New Year's Day		
4	5	6	7	8	9	10
11	12	13	14	15	16	17
			Art Due			
18	19	20	21	22	23	24
	Martin Luther King Jr. Day					
25	26	27	28	29	30	31
			Mail Date		In Home	

FEBRUARY						
SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
	In Home					
8	9	10	11	12	13	14
						Valentines Day
15	16	17	18	19	20	21
				Art Due		
22	23	24	25	26	27	28
	President's Day					
1	2	3	4	5	6	7
			Ash Wednesday			

MARCH						
SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
				Mail Date		
8	9	10	11	12	13	14
Daylight Savings Starts	In Home	Purim				
15	16	17	18	19	20	21
22	23	24	25	26	27	28
		St. Patrick's Day			First Day of Spring	
29	30	31	1	2	3	4
					Art Due	

APRIL						
SUN	MON	TUE	WED	THU	FRI	SAT
29	30	31	1	2	3	4
5	6	7	8	9	10	11
					Mail Date	
12	13	14	15	16	17	18
				First day of Passover		
19	20	21	22	23	24	25
Easter	In Home					
26	27	28	29	30	1	2
			Art Due			

MAY						
SUN	MON	TUE	WED	THU	FRI	SAT
26	27	28	29	30	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
			Mail Date			Armed Forces Day
17	18	19	20	21	22	23
	Mother's Day					
24	25	26	27	28	29	30
	In Home					
31	Memorial Day					

JUNE						
SUN	MON	TUE	WED	THU	FRI	SAT
31	1	2	3	4	5	6
			Art Due			
7	8	9	10	11	12	13
14	15	16	17	18	19	20
			Mail Date			In Home
21	22	23	24	25	26	27
Flag Day	Father's Day	First Day of Summer				
28	29	30	1	2	3	4

JULY						
SUN	MON	TUE	WED	THU	FRI	SAT
28	29	30	1	2	3	4
					Independence Day Observed	Independence Day
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
			Art Due			
26	27	28	29	30	31	1

AUGUST						
SUN	MON	TUE	WED	THU	FRI	SAT
26	27	28	29	30	31	1
2	3	4	5	6	7	8
			Mail Date			In Home
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
			Art Due			
30	31					

SEPTEMBER						
SUN	MON	TUE	WED	THU	FRI	SAT
30	31	1	2	3	4	5
6	7	8	9	10	11	12
				Mail Date		
13	14	15	16	17	18	19
	Labor Day					
20	21	22	23	24	25	26
						First day of Rosh Hashanah
27	28	29	30	1	2	3
			Art Due			
	Yom Kippur					

OCTOBER						
SUN	MON	TUE	WED	THU	FRI	SAT
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
			Mail Date			In Home
18	19	20	21	22	23	24
	Columbus Day					
25	26	27	28	29	30	31
						Halloween

NOVEMBER						
SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
Daylight Savings Ends						
8	9	10	11	12	13	14
					Art Due	
15	16	17	18	19	20	21
			Veteran's Day			
22	23	24	25	26	27	28
					Mail Date	
29	30	1	2	3	4	5

DECEMBER						
SUN	MON	TUE	WED	THU	FRI	SAT
29	30	1	2	3	4	5
				In Home		
6	7	8	9	10	11	12
						First day of Chanukah
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		
	First Day of Winter				Christmas Day	Kwanzaa